



Household Budget Expenditures

Prepared by: Grove City Development Department

Town Center Market

Latitude: 39.882294

Longitude: -83.093723

Site Type: Radius

Radius: 1.0 mile

Demographic Summary	2008	2013
Population	8,261	8,270
Households	3,466	3,490
Families	2,284	2,256
Median Age	37.1	38.0
Median Household Income	\$55,854	\$64,575

	Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures	87	\$61,007.91	\$211,453,413	100.0%
Food	88	\$7,301.76	\$25,307,899	12.0%
Food at Home	88	\$4,281.44	\$14,839,463	7.0%
Food Away from Home	88	\$3,020.32	\$10,468,436	5.0%
Alcoholic Beverages	90	\$536.03	\$1,857,889	0.9%
Housing	87	\$17,572.38	\$60,905,882	28.8%
Shelter	87	\$13,503.64	\$46,803,616	22.1%
Utilities, Fuel and Public Services	89	\$4,068.74	\$14,102,266	6.7%
Household Operations	89	\$1,288.43	\$4,465,688	2.1%
Housekeeping Supplies	89	\$677.76	\$2,349,115	1.1%
Household Furnishings and Equipment	82	\$1,875.15	\$6,499,283	3.1%
Apparel and Services	73	\$1,971.36	\$6,832,739	3.2%
Transportation	84	\$9,093.77	\$31,519,018	14.9%
Travel	88	\$1,652.48	\$5,727,509	2.7%
Health Care	90	\$3,699.32	\$12,821,855	6.1%
Entertainment and Recreation	87	\$3,218.27	\$11,154,539	5.3%
Personal Care Products & Services	88	\$687.30	\$2,382,175	1.1%
Education	92	\$1,265.11	\$4,384,872	2.1%
Smoking Products	88	\$398.41	\$1,380,902	0.7%
Miscellaneous ¹	89	\$1,171.36	\$4,059,930	1.9%
Support Payments/Cash Contributions/Gifts in Kind	92	\$2,095.55	\$7,263,183	3.4%
Life/Other Insurance	89	\$513.33	\$1,779,201	0.8%
Pensions and Social Security	87	\$5,990.11	\$20,761,731	9.8%

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

¹ **Miscellaneous** includes lotteries, pari-mutuel losses, legal fees, funeral expenses, safe deposit box rentals, checking account/banking service charges, cemetery lots/vaults/maintenance fees, accounting fees, miscellaneous personal services/advertising/fines, finance charges excluding mortgage & vehicle, occupational expenses, expenses for other properties, credit card membership fees, and shopping club membership fees.

Source: Consumer Spending data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2008 and 2013.



Household Budget Expenditures

Prepared by: Grove City Development Department

Town Center Market

Latitude: 39.882294

Longitude: -83.093723

Radius: 3.0 mile

Site Type: Radius

Demographic Summary	2008	2013
Population	48,263	51,466
Households	18,576	19,934
Families	13,340	14,140
Median Age	36.1	36.8
Median Household Income	\$65,744	\$74,991

	Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures	102	\$72,123.84	\$1,339,772,450	100.0%
Food	102	\$8,451.79	\$157,000,467	11.7%
Food at Home	101	\$4,916.41	\$91,327,219	6.8%
Food Away from Home	103	\$3,535.38	\$65,673,248	4.9%
Alcoholic Beverages	103	\$616.46	\$11,451,445	0.9%
Housing	104	\$20,882.90	\$387,920,765	29.0%
Shelter	105	\$16,244.57	\$301,759,168	22.5%
Utilities, Fuel and Public Services	102	\$4,638.33	\$86,161,597	6.4%
Household Operations	107	\$1,546.74	\$28,732,324	2.1%
Housekeeping Supplies	102	\$778.60	\$14,463,349	1.1%
Household Furnishings and Equipment	100	\$2,307.91	\$42,871,805	3.2%
Apparel and Services	87	\$2,347.21	\$43,601,690	3.3%
Transportation	102	\$10,986.83	\$204,091,275	15.2%
Travel	104	\$1,965.08	\$36,503,261	2.7%
Health Care	100	\$4,087.84	\$75,935,670	5.7%
Entertainment and Recreation	103	\$3,824.88	\$71,051,011	5.3%
Personal Care Products & Services	103	\$803.48	\$14,925,460	1.1%
Education	105	\$1,438.97	\$26,730,262	2.0%
Smoking Products	96	\$431.72	\$8,019,583	0.6%
Miscellaneous ¹	100	\$1,313.69	\$24,403,142	1.8%
Support Payments/Cash Contributions/Gifts in Kind	105	\$2,399.34	\$44,570,088	3.3%
Life/Other Insurance	104	\$595.83	\$11,068,186	0.8%
Pensions and Social Security	106	\$7,344.57	\$136,432,656	10.2%

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

¹ **Miscellaneous** includes lotteries, pari-mutuel losses, legal fees, funeral expenses, safe deposit box rentals, checking account/banking service charges, cemetery lots/vaults/maintenance fees, accounting fees, miscellaneous personal services/advertising/fines, finance charges excluding mortgage & vehicle, occupational expenses, expenses for other properties, credit card membership fees, and shopping club membership fees.

Source: Consumer Spending data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2008 and 2013.



Household Budget Expenditures

Prepared by: Grove City Development Department

Town Center Market

Latitude: 39.882294

Longitude: -83.093723

Radius: 5.0 mile

Site Type: Radius

Demographic Summary	2008	2013
Population	132,169	136,995
Households	51,902	54,115
Families	34,670	35,591
Median Age	34.5	35.0
Median Household Income	\$54,788	\$63,920

	Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures	87	\$61,178.96	\$3,175,310,622	100.0%
Food	88	\$7,323.19	\$380,088,128	12.0%
Food at Home	88	\$4,281.22	\$222,204,002	7.0%
Food Away from Home	89	\$3,041.97	\$157,884,126	5.0%
Alcoholic Beverages	90	\$536.38	\$27,839,381	0.9%
Housing	88	\$17,661.12	\$916,647,674	28.9%
Shelter	88	\$13,626.80	\$707,258,249	22.3%
Utilities, Fuel and Public Services	88	\$4,034.32	\$209,389,425	6.6%
Household Operations	88	\$1,281.05	\$66,489,074	2.1%
Housekeeping Supplies	88	\$671.19	\$34,836,051	1.1%
Household Furnishings and Equipment	83	\$1,904.81	\$98,863,543	3.1%
Apparel and Services	75	\$2,009.54	\$104,299,195	3.3%
Transportation	87	\$9,342.64	\$484,901,480	15.3%
Travel	86	\$1,615.69	\$83,857,509	2.6%
Health Care	86	\$3,537.44	\$183,600,347	5.8%
Entertainment and Recreation	87	\$3,226.75	\$167,475,004	5.3%
Personal Care Products & Services	88	\$686.47	\$35,628,924	1.1%
Education	91	\$1,244.80	\$64,607,538	2.0%
Smoking Products	90	\$405.70	\$21,056,649	0.7%
Miscellaneous ¹	87	\$1,150.25	\$59,700,206	1.9%
Support Payments/Cash Contributions/Gifts in Kind	89	\$2,029.49	\$105,334,622	3.3%
Life/Other Insurance	86	\$495.83	\$25,734,605	0.8%
Pensions and Social Security	88	\$6,056.62	\$314,350,692	9.9%

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

¹ **Miscellaneous** includes lotteries, pari-mutuel losses, legal fees, funeral expenses, safe deposit box rentals, checking account/banking service charges, cemetery lots/vaults/maintenance fees, accounting fees, miscellaneous personal services/advertising/fines, finance charges excluding mortgage & vehicle, occupational expenses, expenses for other properties, credit card membership fees, and shopping club membership fees.

Source: Consumer Spending data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2008 and 2013.